

ANSWER KEY



1. O'Keefe's Eyes. I thought this was gonna be a giant gimme for all of you. Sure it's a bit of a conceit, but it was a Rush Mor production, so it made sense to me to lead off with this spot. Our buddy Stu works at a graveyard and asked us if we wanted a stone bench last year because the name was misspelled. How could we resist putting a make-out bench in front of our shop? We had every intention of tiling over Greenwald, but now. . .? Crayon color is named after the 1st lady of Rush Mor.

2. Burnt Oranje. I pass by this first ever pizza PIE by the slice in Bay View landmark every day as I glide along the diamonds and courts of Sijan Field.

3. Cornflower Blue. I'll admit that it was mean to put a crayon in the Gyro place, but years of hearing customers talk about how great Hugh's Foh is, this was the KK business district resident choice. (I still find myself pronouncing it FOH, and yes, it is fantastic).

4. Lengua. Footie is Brit slang for football/soccer and you can find the fetishists there in normal times singing and chanting and having the best time in the early morn. They ride at dawn.

5. Sonic Youth Silver. A lighthouse is a navigational tool. This one commemorates a fairly recent Great Lakes tragedy. It was so cool of your neighbors to let a random stranger pound a spike in their lawn.

6. Swinger Mondays. Sparky. Everybody got this one correct, the color is what I hope to see in the sky every summer Monday when I get together with all my homies in the Swingers golf league.

7. Farm To Table This former bank and Sikh Temple is now home to the Sugar Maple Tavern, a nationally renowned bar amongst beer aficionados. They maintain 60 microbrews on tap at all times.

8. Skillet. This is the last public well in the City of Milwaukee. It has sat above an artesian spring since 1882. (I always hated the taste of it though, tastes like iron/blood to me). This color honors my friend Glen and Michele's famous bacon loving pup. It's not every day you get to meet a Wisconsin Poet Laureate, but Margaret Rozga graciously allowed us to put a crayon on her lawn. Much gratitude Margaret.

9.'69 Cuda. The clue here was the proper noun that was also spelled funny. The Quilz are an amazing electro dance outfit comprised of Becky Heck and Sage Schwarm, who up until a tragic and heartbreaking fire, were also the founders and proprietors of Bay View's funkier trading post, Luv Unlimited. Not sure where they are going to land next, but wherever and whatever it is, support them, cuz they are rad.

10. Puddlers Hot Hungarian. This was statistically the hardest clue. Yes, there were 2 "Eagles On Top" but only one of them was a memorial to World War I: "The War To End All Wars". Many of you used a solid line of reasoning that the last clue would be where you turned in the completed form, so we got a ton of O'Keefe's Eyes answers, but you obviously never met Greenwald.

11. Packer Sunday. Jess and BJ throw the best parties. Pabstfest, Punk House Kegger, Folk House Kegger, Curryfest. . . In my opinion, Mittenfest is the single greatest thing to happen to February in Bay View, like. . . ever. They've also collected literal tons of food/clothing for Hunger Task Force.

12. Cerulean. I promised my buddy Jordan this color during the very first conversation I had with a local business owner. This will also be the first place I go to celebrate the all clear with a glass, or several, of bubbly. Though you'll never find me at their amazing Fried Chicken and Champagne nights, purely out of self preservation.

- 13. Polish Moon.** Best neon in Bay View, and maybe the city. Everyone that missed this one chose the same wrong answer.
- 14. La Brie-z.** Kate and John McLaughlin are another dynamic couple putting BV on the map with their internationally known bespoke hat shops. The color celebrates my pal Nicole, who put up with tweak after tweak after tweak laying out the clue sheet and logo.
- 15. Cycle Loft Party.** Another clue that everybody got. Cycle Loft parties are an integral part of the Roll Out bicycle scavenger hunt which happens every year during Gallery Night, we strongly suggest you check this out.
- 16. Tenuta Calabrese.** We were delighted when a wine shop moved in across the street, we remain delighted. It's like a record shop for organic wine.
- 17. Pilarski Pink.** Our buddy Richie's tattoo parlor. He slings ink under a big horseshoe.
- 18. Brickyard Gym.** The WWII Memorial on KK has a giant eagle on top of a ball (on top of an obelisk)
- 19. Ted Perrywinkle.** Another 100% correct gimme. You're welcome.
- 20. Helium Hot Red.** Is there any place you'd rather be on a summer Tuesday night?
- 21. Pietro's Mozzarella Yella.** Their green sauce will make you sweat, but it's the basil margaritas that keep me comin back.
- 22. Vandal Pink.** Out of all 64 this is my favorite. Discovered on our first recon ride, I've no idea how long that graffiti was there, but it looks like forever. Wicked cold, wet and windy weather the week of launch made this crayon the hardest and most time consuming to create.
- 23. Zito Sunride.** So. Easy. Treat yourself to a Zanzibar Chocolate shake.
- 24. Blue Mundy.** Apologies here, it was straight up intentionally mean to put Ratty's '52 Buick (the hue of longtime Rush Mor guy Matt The Rat Davis' old cruiser) on the site of Bay Views previous library, Llewellyn Library. However, the first acknowledged library in Bay View was run out of Beulah Brinton's house where she lend books to workers on Jones Island. This color is a combination of New Order's Blue Monday and Scott Mundy, one of the riders on our bike scouting crew.
- 25. Wolfgang.** A color named after my little barking buddy and shop dog found at Bay View's full service book store.
- 26. Apple Butter Week.** Another perfectly solved clue. What a joy to have this historic atmospheric theater back in our midst after a long absence. Please go see a movie as soon as you are able. The color refers to Skillet's parents delightful October crowd powered front yard enterprise. Truly one of the most "so glad I live in this neighborhood" moments of the year.
- 27. Evan Barneswood Red.** Stempers has been selling church merch for more than 100 years. My uncle Ray worked there as a carpenter for decades. This color is named after local celebrity and bike crew rider Evan Barnes.
- 28. Dan's Dreadlock Brown.** A great new spot in northern BV. For those of you with long memories, you'll remember that when we first bought Rush Mor, Danny had a full head of long ass dreadlocks.
- 29. Jose's Microbus Blue.** A wide assortment of skateboard decks and equipment to make your life more rad. Color honors the moving billboard of the late great singer, philosopher, life of the party, father and barber extraordinaire Amado "Jose" Ortiz.
- 30. Bianchi.** This is actually the color Bianchi made famous as Celeste, but these are our crayons and we got to call them what we wanted. We're big fans of the on the go mini breakfast burritos here.
- 31. Alive + Wine.** Such a creative reimagining of a former gas station occupying a little island in southern Bay View. This color pays homage to our pal Ashley's funky little boutique across the street from Rush Mor.
- 32. Bay View Bash-ful Orange.** Groppi's even has a little placard up highlighting Louie's Coop, former home to racing pigeons.
- 33. Farmers Market Morn.** We couldn't possibly do a BV scavenger hunt and not include Cammie and Sarah's restaurant, pioneers in the vibrant Bay View we all enjoy today. I'll admit to forgetting to put "teardrop" in quotations, since the teardrop required some imagination to see. It was actually a fault line in the bricks. But the high five is real, people.

34. P.K.'s Working Blue. In a quiet little corner of BV, in a former Schlitz bar (the world on top) you'll find this gem. It's spanned generations and was founded by true heroes. Branko was a partisan fighting nazis in Yugoslavia during WWII. When they open back up, treat yourself to a languid, European style dining experience. This color is named after the Dean of Milwaukee bartenders, Paul Kennedy.

35. Gary's Pet Jungle Green. This neighborhood's premier spot for wings, a great spot to see live music and home to the The Italian-American Mutual Aid Society Giuseppe Garibaldi since 1907.

36. Toni's Moody Blue. Ricky Ramirez is the King of Hamm's country.

37. Wisteria. Maybe my favorite crayon color name. It's so elegant. Maybe that's why this crayon was stolen. They've been racing across Lake Michigan every June since 1938. Check it out, it's quite a party.

38. Granny Smith. This crayon has the peculiar distinction of being the most pooped upon. I guess the birds liked this singular perch in an empty field, once the resting place of the mighty locomotive.

39. Lost In At Random. The simple scalloped aluminum sides of the BV Terrace are ingenious. Rippling brilliant orange at both sunrise and sunset. Also appears like fireworks when the landing flight patterns are from the north.

40. Brown. It's a giant metal flower!

41. Biketoberfest Bruise. Our favorite record store that isn't Rush More. The clue is painted on the side of the building people, no excuses here. (not very inspired or as cool a clue as they deserved, but I was running out of gas). The crayons were randomly distributed but coincidentally, Acme founder Ken Chrisien's wife Meg Bacik actually did sustain a bruise during Biketoberfest. I swear it wasn't intentional.

42. #1 Chinese White. Got a fair amount of hint calls on this one, my hint was to look at synonyms for support. "Railing" is the answer I wanted you to find and this cast aluminum beauty is what I was hoping you'd discover. In my opinion, there's nothing cooler than functional art and this tree branch casting stair rail is amazing. It guides you to the front door of Milwaukee neighborhood posters designer Jan Kotowicz's beautiful cream city brick home. Yet another great private citizen allowing us to put a crayon on their private property.

43. Creeds Irish Skies. Bay View Printing Company wears their heart on their sleeve. I love that. Color inspired by the Newport's first families' vacation to the Motherland.

44. Slumber. Another reason Bay View is what it is today. This nationally acclaimed landmark of art, free thinking and killer live music has so many feathers in its cap. The White Stripes played their first show outside of Michigan here, Sylvan Esso met here, epic Packer watch parties and more great live sets than I can remember. Recently purchased by the buoyant Kelsey Kaufmann, can't wait to see what the future holds.

45. Pumpkin Pavilion. On retrospect, maybe this scavenger hunt went a little heavy on Bay View bar culture, and this is a prime example. If you've been kicking around the neighborhood for more than 12 years, you'll remember that what is now the mighty Blackbird was once the carnival themed Clowning Around tavern.

46. Willie Nelson. It's green, it's on Texas and it's high. Could it be any other color? the south shore offers many great vistas, but this may be the grandest full spectrum view.

47. Firehouse 11. I'm not a fisherman, but it's good to know where you can buy leeches if you need'em.

48. Lucy Pearl's Purple. I always thought this place had a fancy sounding name, but Korinthia is the proprietor of all things violin in BV. Color is named after my friend's baby girl, who, for some reason, doesn't enjoy my boisterous hellos.

49. Vanguard Violet. I love this little tunnel. My bike's blue tooth speaker sounds spectacular in it. This crayon was the first of two crayons to get tagged. It was dumb and weak, and it washed right off.

50. Polar Bear's Blue. Another bar culture clue. the late great Patches was the in house dog for many years, and Dewey is the new puppy in charge, a recent facelift has the Newport looking a vibrant Kelly Green. The color is an homage to the super fun south shore polar bear crew, such a great way to kick off a new year.

- 51. Come Back Gianni.** Statistically speaking, the second hardest clue of all 64. Many potential answers, but only one right one. Owner and prima cocktailier Katie Rose rescued a bunch of barnwood from her hometown near Denmark Wi and artfully applied it to the outside of this romantic restaurant. These guys got this specific color cuz watching a Bucks game with chef Paul Zerkel is a blast.
- 52. Eaton Potter's Red.** My least favorite clue. Clunky and inelegant. Nevertheless, the answer isn't apparent unless you're across the street. I noticed the defining features mentioned in clue one night after Kate and I rode bikes home from Miller Park, we stopped for ice cream at the stoner cookie spot and looked up to see 2 owls staring down at us.
- 53. Gooldd.** You had a leg up if you're a hiker/biker/runner. The trailhead near the new MPD stables deposits you onto 6th street and the nearest road west is Cleveland. I had completely forgotten about the "Welcome to Cleveland" roof when this clue was written but was happy that it threw another knuckleball at you.
- 54. Rishi Tea.** Who among us hasn't been fretting since this pandemic began?
- 55. Matt Roy-a Blue.** Another clue that wasn't very clever. It's in the front window. This place is responsible for my male model good looks and even if you're bald as a cueball, is still a great hang. Treat yourself to a hot towel treatment. It's like a micro spa day. The color is named after the final member of the original "Plague Riders" bicycle crayon location scout crew and Wisconsin's foremost advocate of Malort, Matt Roy aka DJ Dreamy.
- 56. Frolics Parade.** Odd Duck rules and Drake sucks. As if it wasn't bad enough knowing deep down, that Kawhi was in some unstoppable dream state of destiny, you had that clown court side rubbing salt in our wounds. Lame coat tail rider.
- 57. Gender Reveal Party.** Bears bears everywhere. Lotta bear stuff going on with this clue.
- 58. Mike Sherwood Forest Green.** My grade school crushes' daughter's soap shop sells my favorite after shave. Halo is also next to Bay Views only tattoo removal place.
- 59. Sea Green.** The original green crayon that was at this spot was stolen within 4 hrs of being planted (R.I.P. Witches House). This is also a clue that I released fundamentally wrong. Fortunately it was pointed out very early Colin and Arlo, who asked if I meant to say nut instead of bolt, which I absolutely did. So embarrassing.
- 60. Bona Drag Race Red.** This was a pretty hard one as well. Lots of hint calls for people stumped. They've become famous for their coffee but what gets my coffee hating self in the door is the custom made in Naples, Italy pizza oven. It's a great night time date spot for dinner, find a seat with a view of this tiled beauty.
- 61. Sunset At Barnacle Buds.** Pretty easy clue, everybody got it right, except one person that left it unanswered. They approach my benchmark (the old Acapulco on 6th and National) for chips and salsa.
- 62. Dillon's Goth Dance Party.** I always thought that tonic was just a mixer, but if you are a musician you'd know that a tonic is also "relating to or denoting the first note of a scale" I'm not a musician. Paul Jonas, Tonic's owner is however. Bay View's best patio. The crayon color is a tribute to Rush Mor's very own 80's worshipping Dillon Halen.
- 63. Olive.** Since 2009, when Amy and Olive brought Milwaukee Community Acupuncture to life, Bay View has had a sliding scale fee based health alternative, and have provided comfort and healing with the help of many many needles.
- 64. Lee's Luxury Lavender.** I was burned out on thinking about clues by this point, and asked Andy and Lisa Pilarski if they had any thoughts. I was so grateful that they came up with this beauty of a clue. So glad to have their creativity and spirit on KK with us.

